



125+ KPH HEAD FIRST ON A STEEL SHEET DOWN AN ICE TRACK.

SOUND EXHILARATING??

The sport of Skeleton takes:

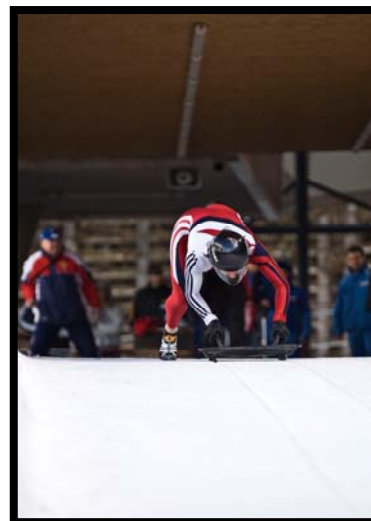
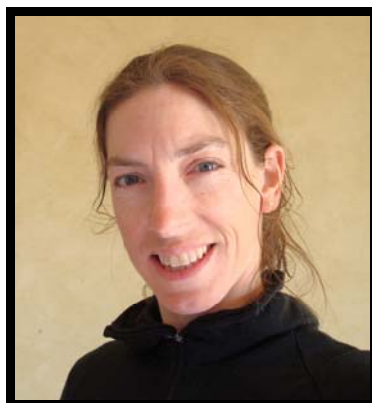
- Explosive power
- Precision steering on ice
- Focus & Control
- Guts and determination.

Interested in sponsoring a NZ athlete to reach an Olympic dream?

KATHARINE EUSTACE

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ABOUT ME:

My name is KATHARINE EUSTACE. I live and work as a Physiotherapist in Wanaka. Sport is my passion.

I have recently taken up the sport of Skeleton and am currently a member of the NZ team. I have shown previous commitment to sport by competing internationally at track and field events as a junior. Also living in Wanaka I got interested in the multisport and adventure racing scene – competing in Speight's Coast to Coast and the Southern Traverse.

RESULTS:

Intercontinental cup

- Calgary 13th, Park City 14th & 14th, Lake Placid 12th, Cesana 5th & 14th, Igls 11th, Königssee 23rd.

Americas cup

- Park City races - 9th & 8th
- Calgary races – 7th & 9th
- Lake Placid races – 12th 13th
- Current World Ranking - 32

FUTURE GOALS

- Vancouver Winter Olympics 2010

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In order to be successful on the international stage and achieve my goals it is necessary to dedicate more time to training. To do this will take a professional and committed approach which means that financial assistance will be necessary. To refine the technical aspects of this sport it is important to slide on many tracks and due to the limited facilities in NZ it is necessary to travel abroad to North America, Europe and Japan. Any assistance to reach these goals would be much appreciated.

WHAT DO I HAVE TO OFFER YOU?

I appreciate that a sponsorship contribution needs to provide sufficient value to the sponsor. As such I need to understand the communication strategies and objectives for your company and tailor a package to meet your needs.

The tangibles I could offer would include:

- Acting as an ambassador for your product
- Providing endorsement of your product or service
- Working with you and your communications department or company to create story angles to generate publicity and free advertising
- Displaying stickers or banners on equipment
- Wearing of clothing with your logo in training, competition and in down time of the season.
- Acknowledgement of your help & sponsorship in any prize giving, media coverage and in all communication.

I have support from the winter performance program. They support athletes who have the potential to get medals at major games. As a development athlete they have supported me with strength and conditioning, gym membership, planning for the season and medical assistance, however, they do not currently give me any financial support.

The majority of my finances come from self funding using my wages from my full time job as a Physiotherapist in Wanaka. Over the last year I have been given grants from the Skeggs foundation, Elsie and Ray Armstrong trust, Upper Clutha Community Sports trust of ~ \$350-\$500.

Also Wanaka Physiotherapy has supported me with donations of \$1000 for each season.

Unfortunately the New Zealand Bobsleigh and Skeleton Association (NZBSA) do not have money to support us they are just an administration body. I have attached a budget below.

If you are interested and would like to talk to me further my details are below.

I look forward to hearing from you!

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Budget 2009/2010 Skeleton season

The season is from Mid September to end of March and involves being away from home throughout as there are no training or race facilities in New Zealand.

My budget is shown below - any financial assistance would be of help.

Flights - NZ to North America	\$3,700
Flights in North America	\$2,334
Flights North America to Europe	\$1,700
Flights in Europe	\$1,200
Sliding fees 100 runs @ \$70 per run	\$7,000
10 Race fees	\$350
Insurance	\$1,200
Accommodation \$200 a week for 28 weeks	\$5,600
Food \$120 a week for 28 weeks	\$3,360
Car rental	\$5,500
Gym entry 2 x weekly @ \$15 per entry	\$840
Coaching \$1000 a week during races	\$10,000
Purchase of equipment - sled and runners	\$8,000
Covering of expenses in NZ when away	\$8,800
TOTAL	\$59,584

I will happily work in with any existing sponsorship criteria that you may have. The greater your contribution the harder I will work for you. I would love the opportunity to discuss your contribution and expectation of your involvement in backing me to achieve.



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